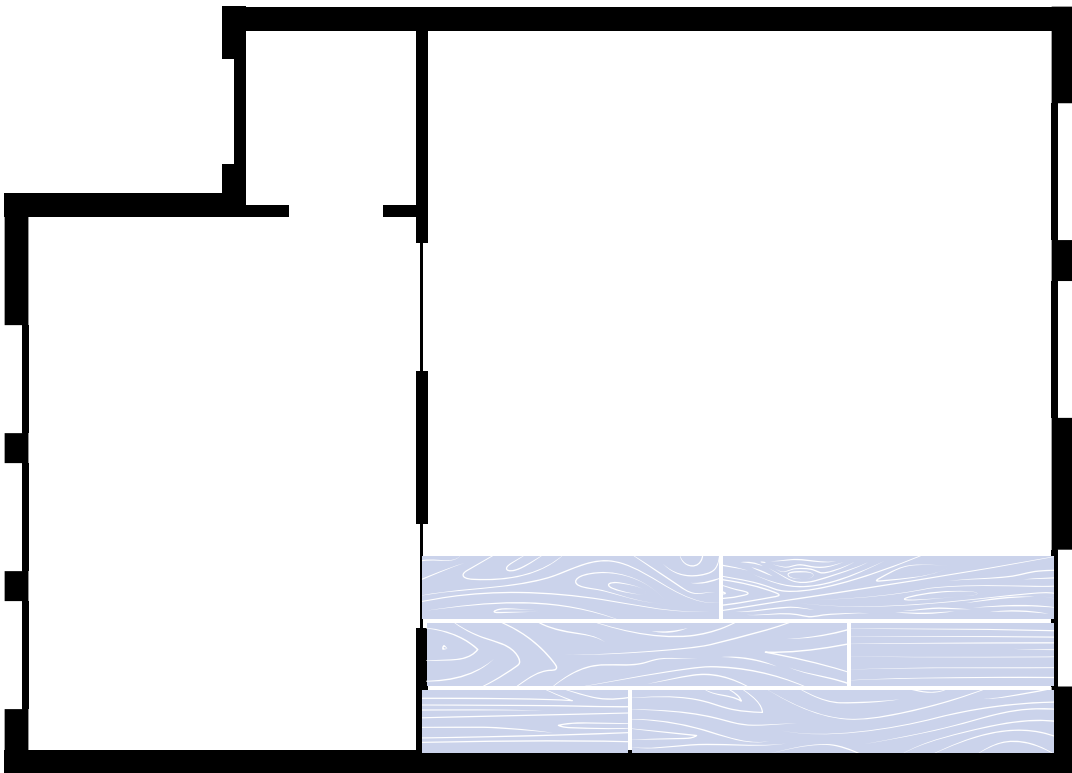
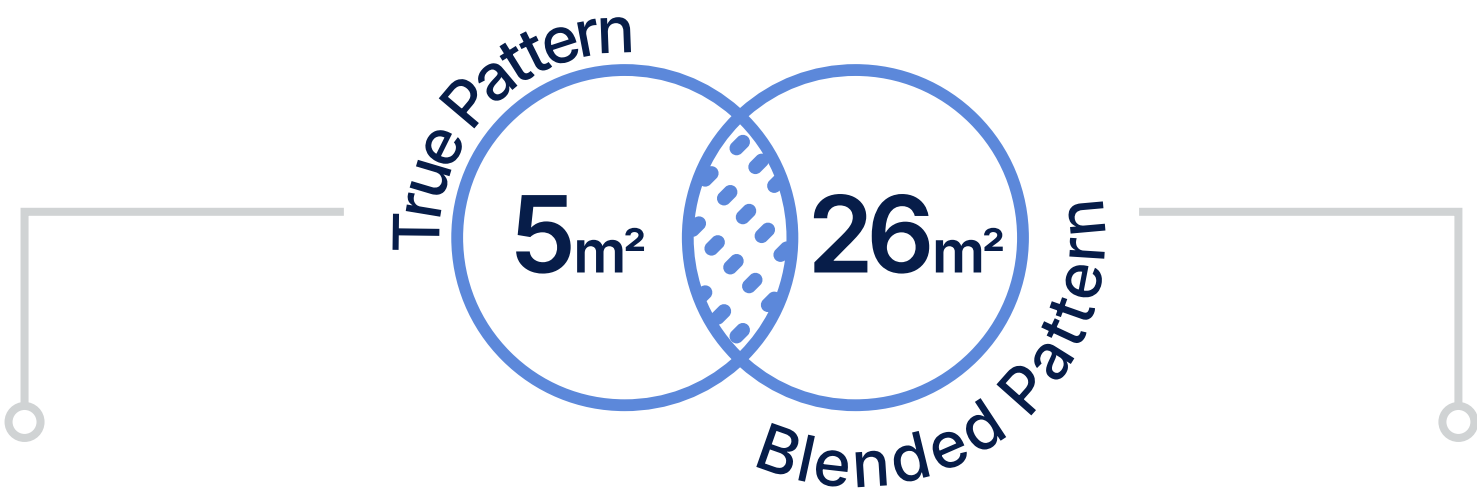


# Pattern Area

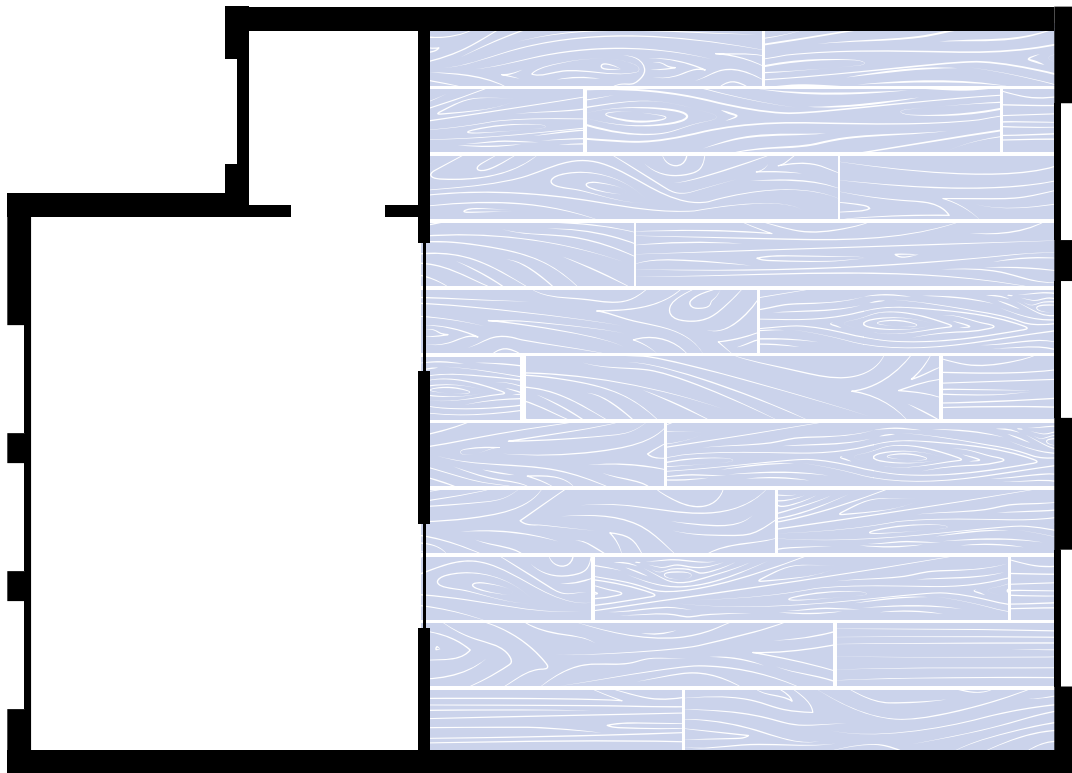
Talking about the number of patterns and variations is all well and good, but when we combine them with the individual dimensions of each of our boards to give you a tangible square metre figure... That's Clever.

This is pattern area infographic is designed to be a quick reference so that customers can immediately visualise how much floor space they could cover with different types of pattern.



## True Pattern

The true pattern area represents the total floor area (m²) that you could cover before seeing any design feature on a board for the second time.



## Blended Pattern

The blended pattern area represents the total floor area (m²) that you could cover before seeing the same design feature in the same position on a board.

[Click to view the animation](#)

## Example comparisons

|                                                                                                                                                                                                                                                                                                         |                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>A Venn diagram with two overlapping circles. The left circle is labeled 'True Pattern' and contains the value '2m²'. The right circle is labeled 'Blended Pattern' and contains the value '2m²'. The overlapping area between the two circles is shaded with a blue dot pattern.</p>                 | <h3>Hydro   Origin</h3> <p>This product features no pattern variation so the True Pattern area is the same as the Blended Pattern area.</p>                   |
| <p>A Venn diagram with two overlapping circles. The left circle is labeled 'True Pattern' and contains the value '5m²'. The right circle is labeled 'Blended Pattern' and contains the value '26m²'. The overlapping area between the two circles is shaded with a blue dot pattern.</p>                | <h3>Vinyl   Voyager</h3> <p>This product features 12 unique pattern designs and 60 variations so it features a significantly higher Blended Pattern area.</p> |
| <p>A Venn diagram with two overlapping circles. The left circle is labeled 'True Pattern' and contains the infinity symbol '∞'. The right circle is labeled 'Blended Pattern' and contains the infinity symbol '∞'. The overlapping area between the two circles is shaded with a blue dot pattern.</p> | <h3>Oak   Elegance</h3> <p>All timber products naturally feature an unlimited number of True and Blended Patterns.</p>                                        |